

S01E01: Influencing the World of Media Through Responsible Journalism with Amanda Dickson

Amanda Dickson is one of the cohosts of Utah's Morning News on KSL News Radio, and has been part of the KSL family for 22 years. Amanda also hosts an award-winning program on KSL called "A Woman's View" where she invites women from the community to share their opinions of news and other important events of their lives. Before becoming a radio announcer, columnist and public speaker, Amanda was a lawyer, WNBA announcer, waitress, restaurant manager, college professor, night club disc jockey and pizza maker. As a speaker, Amanda talks to a variety of businesses, women's groups, governmental groups and gatherings of every size and scope on the topics of joy in work, team building, change, friendship, hope and finding untapped energy. Inside this episode, Amanda shares more about her journey, what first drew her to radio and how she takes on the responsibility to do the best she can in her role influencing the lives of others. So, let's pull back the curtain and hear her story on working in media!

Key Points from This Episode:

- The back story and Amanda's diverse career journey.
- Why Amanda dropped out in the middle of Law School.
- Amanda's first job in radio, and how she first got into it.
- The empowering relationship that Amanda has with her listeners.
- Understanding the necessity for responsible journalism.
- Connecting with the emotional implication of reporting news on radio.
- Learning to be okay with things coming to an end and evolving with time.
- How Amanda counters negativity in media with a lot of loving.
- Understanding how to communicate news in a way that is helpful to the audience.
- Amanda's top recommended books, fiction and non-fiction.
- Advice Amanda would give to younger people about getting into broadcasting.
- Why Amanda believes that if you do something well, someone will pay for it.
- Understanding what it means to create a brand for yourself in media.
- The best advice Amanda has ever received; read with a smile!
- Incorporating a gratitude practice into your life as a shield against negativity.
- And much more!

Tweetables:

“I loved law school. I did not like being a lawyer.” — @amandadickson [0:07:41.1]

“There are people who feel right about the world because they hear the sound of my voice.” — @amandadickson [0:10:01.1]

“Just because you can air something, doesn’t mean you should.” — @amandadickson [0:18:27.1]

“There are times where the news business is a difficult business because what’s happening in the world is so awful.” — @amandadickson [0:33:53.1]

“Do not wait to be offered a job. Create a job, decide what it is that you love to do and begin to do it. Whether you do it for money or not.” — @amandadickson [0:43:28.1]

Links Mentioned in Today’s Episode:

Amanda Dickson — <http://www.amandadickson.com/>

Amanda on Twitter — <https://twitter.com/amandadickson>

Amanda on Facebook — <https://www.facebook.com/amanda.dickson/>

Amanda’s books — <http://www.amandadickson.com/books>

Ktalk Radio — <http://www.ktalkmedia.com/>

Desert News — <https://www.deseretnews.com/author/22867/Amanda-Dickson.html>

The Ploughman by Kim Zupan — <https://www.amazon.com/Ploughmen-Novel-Kim-Zupan/dp/1250074789/>

My Absolute Darling by Gabriel Tallent — <https://www.amazon.com/My-Absolute-Darling-Gabriel-Tallent/dp/0735211175/>

Anna Karenina by Leo Tolstoy — <https://www.amazon.com/Anna-Karenina-Leo-Tolstoy/dp/0143035002>

Brené Brown’s Books — <https://www.amazon.com/Bren%C3%A9-Brown/e/B001JP45BA/>